



ASDA Equal Pay Day

ASDA's Equal Pay Day is this November 6th.

This is the day when the store workers, who are mainly women, start working 'for free' when compared to their counterparts in the depots who are mainly men.

Shamefully, this means that ASDA are profiting from the undervaluing of their entire retail workforce over the Christmas and New Year period.

Of course, you are still getting paid your hourly rate, but we do not believe that is a fair rate.

The pay gap between retail and depot workers is a staggering £2 per hour. That equates to hundreds or even thousands of pounds of stolen wages for retail workers.



Sign up to the GMB
Equal Pay Claim

Equal pay without delay

GMB

UNION

ASDA are pocketing the difference

In a world of genuine pay equality, there wouldn't be an ASDA Equal Pay Day. Until that day is here GMB and all its members are standing with and beside you in the fight for pay justice.

This Equal Pay Day in Asda, we are shining a light on your equal pay campaign and demanding pay justice for all those retail workers across the country who deserve better.

Now is the time to come together with your ASDA colleagues and fellow GMB members to make sure you are signed up to the GMB Equal Pay Claim and use this Equal Pay Day on 6th November to call attention to, and speak to your colleagues about, your campaign for pay justice.



Not a member? Join here - www.gmb.org.uk/join