# Big pay rise for Asda staff after GMB campaign



### GMB Union members have been campaigning hard to get Asda bosses to deliver

Asda retail workers will now get £10.10 base rate of pay, up from £9.66, following GMB Union pressure

#### Nadine Houghton, GMB National Officer, said:

"It is fantastic news that people working in Asda stores will have more money in their pockets. It is what they deserve and urgently needed with the rising cost of living.

"GMB members in stores across the country have been campaigning hard to get Asda bosses to deliver better pay. We're glad they have listened.



"Retail workers, predominantly women, face the reality of living with low pay every day. Employers everywhere need to step up and properly reward these key workers who keep our high streets running."

## **Press office**

## Member requiring help?

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