

# Asda must use profits to reward staff who risked lives



**This coronavirus crisis has shown who the essential workers are that keep our country ticking over**

**This coronavirus crisis has shown who the essential workers are that keep our country ticking over**

GMB is calling on Asda to use profits to reward staff who have taken 'considerable risk on their health and well-being' through the covid-19 crisis.

The supermarket giant **today announced a 2.7% sales growth** for the third quarter of 2020, with an explosion of online sales rising 72%.



**Roger Jenkins, GMB National Officer, said:**

“It’s clear Asda’s profits have been built through the hard work and dedication of staff who have taken a considerable risk on their health and well-being during this crisis

“It’s vitally important that Asda fulfil their end of the bargain and reward staff for going above and beyond in such testing times.

“This crisis has shown just who the essential workers are that keep our country ticking over.

“In the coming years and months we must all recognise, support and reward these everyday heroes.”

---

### **Press office**

079859 1525698

[press.office@gmb.org.uk](mailto:press.office@gmb.org.uk)

### **Member requiring help?**

Click to contact your local GMB Region

[info@gmb.org.uk](mailto:info@gmb.org.uk)

