Hundreds join protest against Asda 'asset-stripping'



A life size cut out of Asda boss Manjit Dale and an Asda robber joined angry workers

The a 500-strong demo took place outside the supermarket's Bournemouth store. .

The march, which took place yesterday, is in protest at TDR Capital, Asda's private equity owners, slashing millions of hours from the shop floor as the company desperately tries to service its debt mountain. [2]

leading to health and safety issues, dirty stores and declining standards.



In Asda Bournemouth alone, GMB estimates approximately 16,500 hours have been cut during the past two years, nearly 5 per cent of the hours in the store.

ASDA's shop floor workers – who are predominantly women – are owed billions of pounds in back pay through their equal pay claim.

In the Bournemouth store this amounts to £1.6m owed to current and previous ASDA workers.

Nadine Houghton, GMB National Officer, said:

"Hundreds of people gathered at Asda Bournemouth to show their anger at the daylight robbery of a much-loved British institution.

"Customers and Asda staff are paying the price for TDR Capital's financial engineering.

"Asda workers are forced to do more work with less hours, while store standard slip.

"It's completely unacceptable and something has got to give."

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