Job cuts at iconic pottery giant an

'urgent wake up call'



Portmeirion and Emma Bridgewater have announced over 70 job cuts across Stoke Potteries.

GMB union has today responded to the announcement that iconic Stoke pottery firms Portmeirion and Emma Bridgewater plan to cut over 70 roles.

Sam Warburton, GMB Organiser, said:

"This is yet another crack appearing in our vital pottery and ceramics industry.

"The spiralling cost of energy and years of Government inaction is having a real work impact on the lives and jobs of working people here in Stoke.



"Our potteries provide thousands of high skills jobs, creating products that are the envy of the world.

"This must be an urgent wake up call; we owe it to our grandchildren and future generations to safeguard our potteries.

"Government decision makers are running out of time to act before we see even more uncertainty in the industry."

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