

# Asda boss denies using fire and rehire despite 7,000 facing threat



**An Asda boss has told a parliamentary committee the supermarket does not use fire and rehire tactics, despite 7,000 workers currently threatened with the sack if they don't accept a pay cut.**

When asked about the Asda workers facing fire and rehire, Chief Commercial Officer Kris Comerford told the Business and Trade Committee today 'fire and rehire tactics are not something ASDA employs'.

Meanwhile **thousands of Asda workers across 39 stores in the South East southern England are set to lose location-based pay supplements and be paid less for night shifts and face dismissal if they refuse to agree.**



GMB is now calling on the committee to recall Asda bosses and get clarity for thousands of GMB members in fear for the jobs.

**Nadine Houghton, GMB National Officer, said:**

"This is a truly staggering interpretation of events by Asda bosses.

"GMB is currently engaged in consultation with ASDA who are threatening 7,000 workers in stores in the South East with the sack if they don't accept a 60p pay cut during a cost-of-living crisis.

"If that's not fire and rehire, I don't know what is."

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### Press office

079859 1525698

[press.office@gmb.org.uk](mailto:press.office@gmb.org.uk)

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[info@gmb.org.uk](mailto:info@gmb.org.uk)

