

1,200 threatened jobs at Asda bakeries must be saved



A cost-cutting Asda plan to cut 1,200 jobs from fresh baking has been condemned as being bad for workers and customers

GMB has called on Asda to reconsider plans that would see the supermarket scrap baking their products from scratch and replace them with part-baked products.

More than 1,000 skilled, professional bakers' jobs are on the line under the plan.





Roger Jenkins, GMB National Officer said:

"Asda's plans to scrap baking their products from scratch on site and replace them with part-baked products from mass producers is not good for the consumer.

"Over 1,000 skilled bakers are now at risk of losing their jobs.

"GMB calls on Asda to retain these valuable skilled employees and continue to offer the customer truly fresh produce baked by professional bakers."

Press office

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